

# The Creative Artist's Virtues

## Passion

- The emotional element that drives your idea forward
- Must be infectious
- Test your new ideas on friends and family first. If they don't feel your passion, you can't expect a total stranger to embrace it

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## Integrity

- The intellectual element that stretches your idea to encompass all elements of the project
- Integrity is evident when all elements fit together seamlessly
- Your reputation can be an asset or come back to haunt you

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## Capability

- Can you make all the elements come together to form an interactive application?
- Do you have the necessary skills to complete the job on your own?

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If you are weak in any of these virtues, you might want to consider partnering with a creative artist like yourself (who is strong in the areas where you are weak) to help you offset your weaknesses.