EMOTIONAL CONTENT

What is the underlying emotional tone of your project? Is it consistent?

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How do you want the user to feel 1/4 way through your project? Halfway? Near the end? After it is over?

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What can you do to enhance the user's emotional experience throughout the project?

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Identify the most powerful or memorable emotional moments of your project so far:

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Does your project offer a sense of completion? Or do you leave some unanswered questions?

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Does your ending offer a sense of satisfaction, new understanding, catharsis, or mystery? Explain.

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