

THE TEASER AND PROJECT SUMMARY

My project is a narrative multimedia experience

My project is an informational multimedia experience

What is the working **title** for your project? What are some other possible titles?

What is your **theme**? What are the underlying topics your project is really about?

What is your **premise** in one paragraph? (name major characters, setting, conflict, etc.)

What is your **Quick Pitch**? (your project in one sentence)

What is the **genre** of your project? What is the biggest **hook** or **gimmick** in your project?

What is your **Teaser**? (a few sentences that spellbind the reader and helps to stimulate interest)
