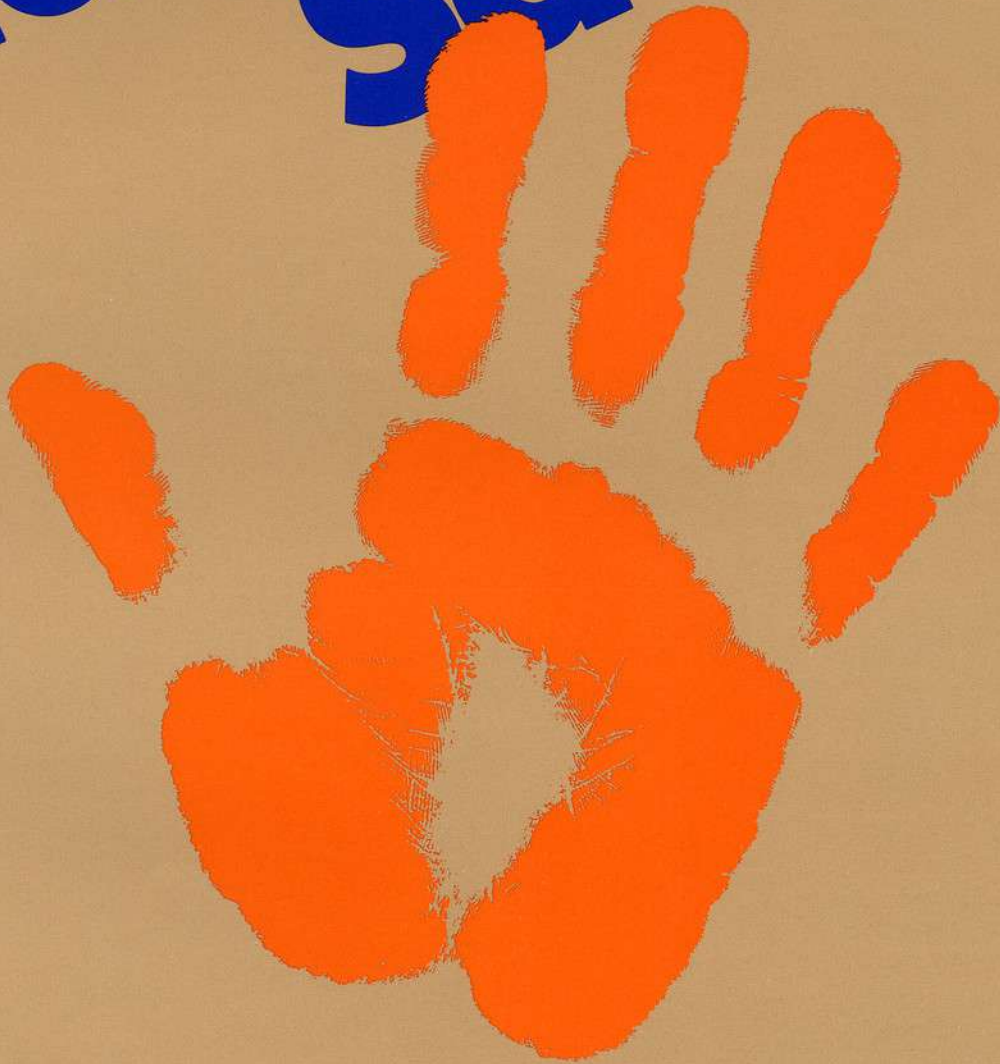# New Hands-On Savings

**Share our lower production costs.
Mainframes now reduced up to 26%.**

Altair™

Announcing New Altair™ Hands-On Savings

Effective immediately: 14%-to-26% price reductions on the nation's first choice in μC systems.

The cost of going first class has just come down. Way down. Now you can build the country's most popular personal computers into any system for significantly less: Altair mainframe prices are now dramatically reduced—from $67 to $255 off!

Big hands-on savings for your own hands-on operation. Without giving an inch on our strict quality and performance standards—the same standards that have made Altair microcomputers the recognized leader, in homes, hobbies and small businesses.

But in these days of skyrocketing costs, how can we do it?

By new corporate design. Our recent acquisition by Pertec Computer Corporation has produced precisely what we were looking for: major manufacturing efficiencies, improved material handling and inventory procedures, and more effective financial management and cost controls.

That's how we're producing the same Altair systems the market counts on us for, but at a much lower cost to us. And we want to pass the same kind of savings on to our customers. Now that PCC is sharing its solid corporate strengths with us, it's our turn to share the advantages with you. In meaningful savings you can get your hands on...today.

Hands-On Savings for 8800b Mainframe: Reductions up to $180

The pacesetter in personal microcomputer systems, the Altair 8800b is a superb general purpose, byte-oriented machine, supporting up to 65K of directly addressable memory. Multi-interface options offer maximum system flexibility and expansion capabilities.

Includes: 8080-A CPU board, Interface buffer board, Case, Power Supply, Fan, Full front panel, 18-slot motherboard (EC18), Manual. (Memory not included.) Plus a one year membership in the ALTAIR User Group with return of warranty card to factory.

	Was	Now	Hands-On Savings
ALTAIR 8800b KIT with EC18: 2 edge connectors, 4 card guides	$ 875	$ 750	$125 (14%)
ALTAIR 8800b ASSEMBLED with EC18: 12 slots filled (12 edge conn., 24 card guides)	$1175	$ 995	$180 (15%)
18 slots filled (18 edge conn., 36 card guides)	$1250	$1070	$180 (14%)

Hands-On Savings for 8800b-Turnkey: Reductions up to $255

Easy to use, this advanced Turnkey microcomputer is geared to go. Ideal for software buffs and business applications not requiring front panel control.

Includes: CPU board, Case, Power Supply, Fan, Turnkey Front Panel, 18-slot motherboard (EC18). Turnkey Module Board contains a serial input/output

(SIO) interface, 1K of RAM, provision for 1K of PROM and sense switches—all expandable. With a one year's membership in the ALTAIR User Group with return of warranty card to factory.

	Was	Now	Hands-On Savings
ALTAIR 8800b-TURNKEY KIT with EC18:			
1 edge connector, 2 card guides........	$ 995	$ 795	$200 (20%)
ALTAIR 8800b-TURNKEY ASSEMBLED with EC18:			
12 slots (12 edge conn., 24 card guides)	$1250	$ 995	$255 (20%)
18 slots (18 edge conn., 36 card guides)	$1325	$1070	$255 (19%)

Hands-On Savings for 680b Mainframe: Reductions up to $130

New pricing makes this compact, low-cost micro-computer still more economical for home computing and process control applications. Complete computer capabilities on a single space-saving mainboard: PROM Monitor for immediate program load/run in both BASIC and Assembly languages; ACIA for software controlled interfacing to serial terminal devices.

Includes: Case, CPU board with 1K static RAM, 256 byte PROM Monitor, sockets for an additional 768 bytes of 1702A PROMs (extra PROMs not included), one ACIA serial interface port. Complete front panel and power supply. (Expander card NOT included.) One year ALTAIR User Group membership with return of warranty card to factory.

	Was	Now	Hand-On Savings
ALTAIR 680b KIT: 680b Computer WITHOUT expander card...............	$ 446	$ 395	$ 67 (15%)
ALTAIR 680b ASSEMBLED: 680b Computer WITHOUT expander card...............	$ 625	$ 495	$130 (20%)

Hands-On Savings for 680b-Turnkey: Reductions up to $160

The Altair Turnkey version of the small 680b: in big demand for software dedicated systems, where full front panel operations are not required. When used with a terminal, the system's PROM Monitor makes front panel control unnecessary.

Includes: all specifications of the 680b Mainframe, except complete front panel is NOT included. Front Panel provided for the 680b-Turnkey includes: Power indicator, Reset switch, and Run/Halt switch. One year ALTAIR User Group membership with return of warranty card to factory.

	Was	Now	Hands-On Savings
ALTAIR 680b-TURNKEY KIT: 680b-T Computer Without expander card...............	$425	$350	$ 75 (17%)
ALTAIR 680b-TURNKEY ASSEMBLED: 680b-T Computer WITHOUT expander card...............	$610	$450	$160 (26%)

All new and former prices listed are based on the Altair Suggested Retail Price Lists: individual prices may vary.

Altair User Group membership provides a free subscription to *COMPUTER NOTES* and access to the User Group Software Library.

Get Hands-On flexibility in Altair™ peripherals, software and plug-in options.

Available from PCC: a versatile range of Altair add-ons and software. Disk storage, CRT terminals, printers. Business accounting, word processing and inventory management systems. Expansion memory and interface boards. Full lists and details now at your Altair dealer, and in the Altair line brochure.

Altair Computer Centers

For expert assistance in planning and implementing your microcomputer system, visit the qualified people at one of these Altair Computer Center locations.

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4941 East 29th Street
(602) 748-7363

BERKELEY, CA 94710
1044 University Avenue
(415) 845-5300

SANTA MONICA, CA 90401
820 Broadway
(213) 451-0713

DENVER, CO 80211
2839 W. 44th Avenue
(303) 458-5444

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3330 Piedmont Road, N.E.
(404) 231-1691

PARK RIDGE, IL 60068
517 Talcott Road
(312) 823-2388

ANN ARBOR, MI 48104
310 East Washington Street
(313) 995-7616

MADISON HEIGHTS, MI 48071
505-507 West 11 Mile Street
(313) 545-2225

EAGAN, MN 55122
3938 Beau D'Rue Drive
(612) 452-2567

ST. LOUIS, MO 63130
8123-25 Page Boulevard
(314) 427-6116

LINCOLN, NE 68503
611 N. 27th Street, Suite 9
(402) 474-2800

CHARLOTTE, NC 28205
1808 East Independence Boulevard
(704) 334-0242

ALBUQUERQUE, NM 87110
3120 San Mateo, North East
(505) 883-8282, 883-8283

ALBANY, NY 12211
269 Osborne Road
(518) 459-6140

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55 West 39th Street
(212) 221-1404

DAYTON, OH 45414
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TULSA, OK 74135
110 The Annex
5345 East Forty First Street
(918) 664-4564

BEAVERTON, OR 97005
8105 South West Nimbus Avenue
(503) 644-2314

DALLAS, TX 75234
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(214) 241-4088 Metro—263-7638

HOUSTON, TX 77036
7302 Horwin Drive, Suite 206
(713) 780-8981

RICHMOND, VA 23230
1905 Westmoreland Street
(804) 355-5773

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